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## PRESS RELEASE

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FOR IMMEDIATE RELEASE

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## RUBYSPEAKS ANNOUNCES PARTNERSHIP PROGRAM

Giving your members *Instant Access* to Convenient, Cost-Effective Staff Development

Ruby Newell-Legner, an expert in staff development for the Leisure Industry, announces the RubySpeaks Partnership Program. This no-cost, high value partnership is our way of helping you help your members obtain convenient, cost effective staff development resources. Your members have been asking for it and now you can help them get it! Ruby can offer your members:

- ✓ **Teleseminars** - Ruby is pioneering distance learning through Teleseminars. Training takes place in the comfort of your association members' office, with handouts and opportunities to interact and ask questions.
- ✓ **Downloadable Recorded Training Sessions** – Easily download the audio from one of Ruby's many training sessions.
- ✓ **Audio Tape Sets** – Cassette tapes for easy listening and learning
- ✓ **Electronic Manuals and Books** – Quickly and easily download resources to enhance your staff development programs.

**All you have to do is spread the word.** And, as payment for your time, Ruby will give your association a 10% referral fee for any purchases through this program.

*"I was first introduced to Ruby Newell-Legner at an OPRA conference and I soon learned why she is among the favorites. Her humorous comprehensive approach to hands-on, experiential training gave me many great ideas for our team."* Molly McClure, CPRP, President, Ohio Parks and Recreation Association

### The program is easy to implement.

- We provide special web links and banners to post on your website or emails to send to your members.
- Our already established system remembers the origination of each visitor and when a visitor purchases something from our website - we send your association a check!
- Periodically we'll send you notifications of our new products and services along with EXACTLY what you need to send to your members or post on your website.

If you are looking for value added services to meet the needs of your members this is a great opportunity to give your members what they've been asking for – A cost effective, time efficient way to develop their staff. Give our office a call and we will get you set up for success.

**Ruby Newell-Legner, CSP, is considered the preeminent Customer Satisfaction specialist in the world today. For over two decades, Ruby has been helping organizations increase customer satisfaction and helping leaders develop their staff.**

**For more information about the program  
call our office at (303) 933-9291 or send an email to [info@RubySpeaks.com](mailto:info@RubySpeaks.com)**